

ENERGY TRANSITION READINESS



A PRACTICAL GUIDE

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YOUR TOOL FOR THE ENERGY TRANSITION

You as an organization are pivotal in the energy transition! However, it is not always easy to navigate this intricate and ever-changing landscape.

This is why we created a practical, easy-to-use model making it accessible for you to assess your **energy transition readiness**.



Our **unique approach** addresses the complexities from a business perspective at the micro level, instead of solely focusing on technological aspects of energy transitions.



MODEL

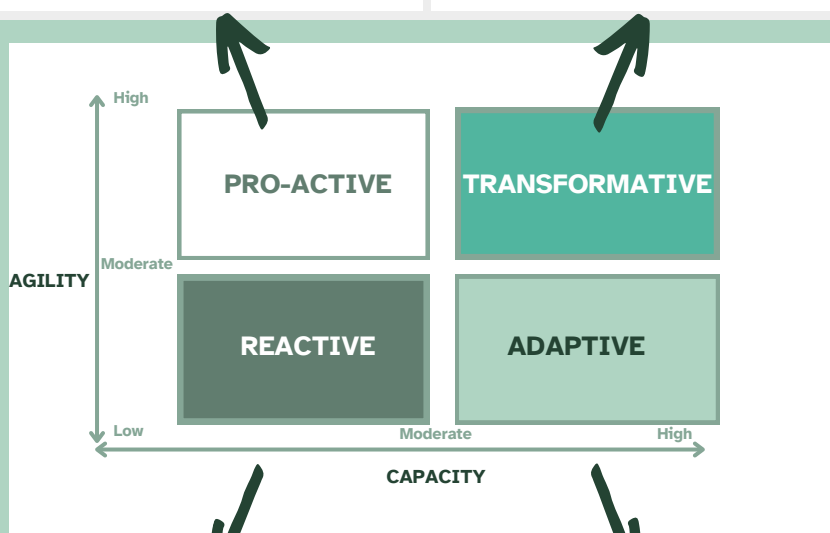
The **Energy Transition Readiness Model (ETRM)** is the solution to help you navigate the energy transition landscape. This model evaluates your capacity and agility, with the outcome showcasing your particular transition profile.

PRO-ACTIVE:

As a pro-active organization, you are flexible and showcase **high maneuverability**. However, you might also notice you sometimes lack the resources to implement large-scale initiatives.

TRANSFORMATIVE:

You are a **trailblazer!** This profile shows you are leading the change in transforming your industry, being highly innovative and driving widespread change.



REACTIVE:

Your organization tends to make changes mostly with new regulations or mainstream technologies, indicating a tendency to **follow trends**.

ADAPTIVE:

Your organization is **full of resourcefulness**. At the same time, keeping up with technological advancements and market shifts can slow your progress despite your capabilities.

Benefits

The model helps your company assess and improve energy transition readiness.

COMPANIES

EDUCATION

This model helps you develop the necessary competencies for dealing with the complexities of energy transitions.

As a policy maker, you can use the model to analyze regional and sectoral energy progress.

POLICY MAKERS

WHAT'S NEXT?

Want to know more about this model and how to implement it in your organization? Contact Anna and Jack at researchcenter.isb@han.nl

Additionally, keep an eye out for our upcoming podcast (released Fall 2024), as well as the online platform we are developing to give you an accessible, easy-to-use way to assess your organization's own energy transition readiness.



[LINK TO FULL PUBLICATION](#)

